

## Terms and Conditions of the SentiOne's 'Black Friday 2018' Promotion

19<sup>th</sup> November 2018

1. These Terms and Conditions govern the SentiOne Sp z o.o. '**Black Friday 2018**' Promotion, **(the "Promotion")**. Participation in the Promotion means that the Customer agrees to the following Terms and Conditions.

2. The Promotion is organized by SentiOne Sp. z o.o., ("**SentiOne**"), with its registered office in Gdańsk, Poland, ul. Lęborska 3b, registered in the Register of Entrepreneurs maintained at the District Court Gdańsk-Północ in Gdańsk, VII Commercial Division of the National Court Register no. 0000400624, Tax Identification Number (VAT ID, NIP): PL5252520285, share capital: 1.244.800,00 PLN.

3. The Promotion is open to Free Trial Account holders whose free trial period has expired, or is still active and to users have not yet activated or have never activated any SentiOne Free Trial or Paid Plan account, referred to as '**Participant**'. To participate, they must create or/and upgrade their Free Trial Account to one of the SentiOne Paid Accounts within the Promotion period.

4. The Promotion entitles the Customer to receive 20% discount for 36 monthly renewals ('Lifetime Discount') on his account upgrade to any paid plan he chooses (Excluding Enterprise). Or up to a 40% discount on any Annual Plan (20% standard annual discount and 20% additional promo discount). The standard plan prices are available at: <https://sentione.com/pricing>.

5. To benefit from the Promotion, the Participant must:

- a) Upgrade the account to paid account (**the 'Account'**) by creating new account or logging in on promotional landing page within the Promotion time frame that is from Nov 23rd, 2018, 9 am CET till Nov 27th, 2018, 11:59 pm CET.
- b) Promotional landing page is available at: <https://sentione.com/promo>
- c) Pay for the selected Account via online payment form.

6. The promotion concerns only the following service variants '**Plans**': Personal (Monthly), Personal (Annual), Team (monthly), Team (Annual).

7. The Promotion is valid from Nov 23rd, 2018, 9 am CET till Nov 27th, 2018, 11:59 pm CET.

8. The 20% discount will be applied to account monthly or annual charges (on top of the standard 20% annual plan discount) for as long as the account for which the plan has been purchased is active (has not been cancelled or terminated). If the user terminates the service, the discount for his account plan will no longer be applicable.

9. If there is a change in the Account as to subscription period or subscription plan (for example, a switch from monthly to annual), or the Account has been deactivated due to non-payment, the Discount will be cancelled and will not be reinstated.

10. The benefits resulting from this Promotion cannot be transferred to another person or another SentiOne Account.

11. Each Participant can buy only one Account with one subscription plan at said Discount.

12. The discount cannot be combined with any other promotional offer. However, it can be combined with the standard annual plan 20% discount, where the annual discount will be applied to the amount discounted by the initial 20%.

13. SentiOne reserves the right to change or to end the Promotion at any time without prior notice. Terms and Conditions are available at

**<https://cdn.sentione.com/marketing/blackfriday2018.pdf>**

14. Any complaints or enquiries regarding the Promotion shall be submitted to the Customer Support via [contact@sentione.com](mailto:contact@sentione.com)

15. The governing law is the law of the country of SentiOne's registered head office.

16. Participation in the Promotion means that the Participant has consented to these Terms and Conditions and general SentiOne terms and conditions: <https://sentione.com/legal/terms> and Privacy Policy <https://sentione.com/legal/privacy>