Standard Report

01/01/2020 - 31/03/2020

Analysed data from 01/01/2020 - 31/03/2020

Title: REMOTE WORK Q1 2020

See what people say online and make data-driven decisions

This report is based on online listening. The technology that helps to find and analyse relevant mentions on sources like social media, forums, blogs, video services, review websites. Which means this simple summary is the best way to discover what people say on the internet and get actionable insights.

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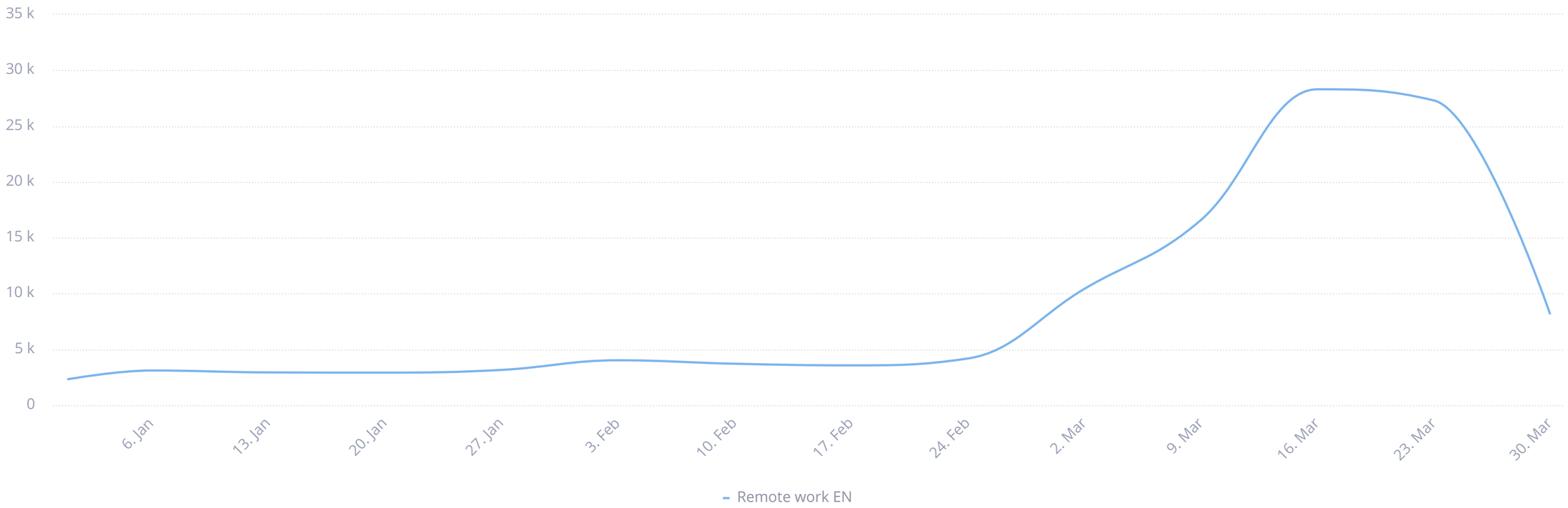
How much people talk about you online?

Mentions in time



How much people talk about you online?

Result summary

120 952	17 134	2 745
TOTAL	POSITIVE	NEGATIVE
^218%	^122%	^322%
UP	UP	UP

SOURCES BREAKDOWN

3 894	82 743	3 178
FORUMS	TWITTER	FACEBOOK
381	-	-
REVIEWS	GOOGLE+	VIDEO
492	15 980	14 284
BLOGS	PORTALS	INSTAGRAM

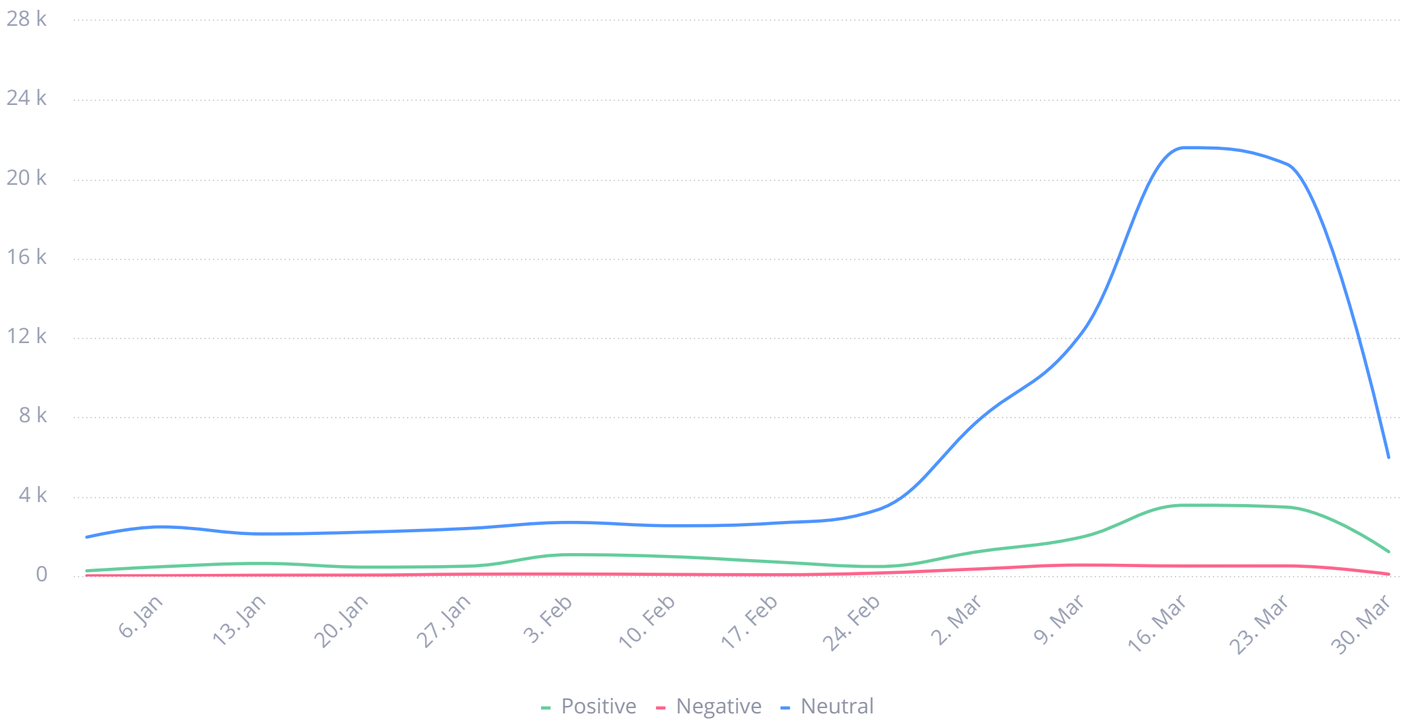
Keyword cloud

Sentiment Analysis

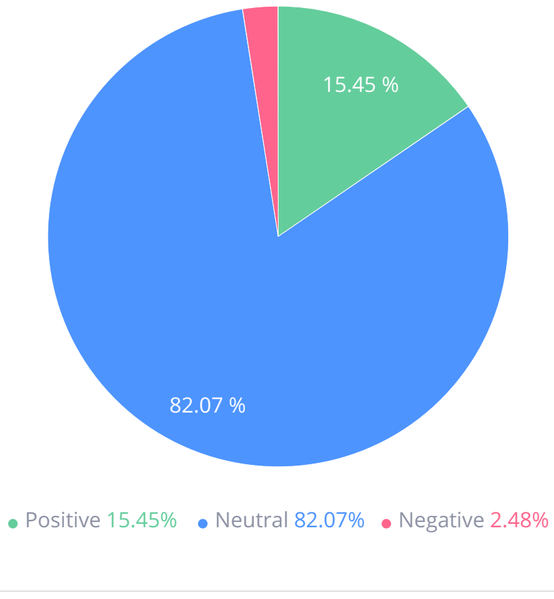
How are you perceived online?

2

Mentions in time by sentiment



Sentiment share

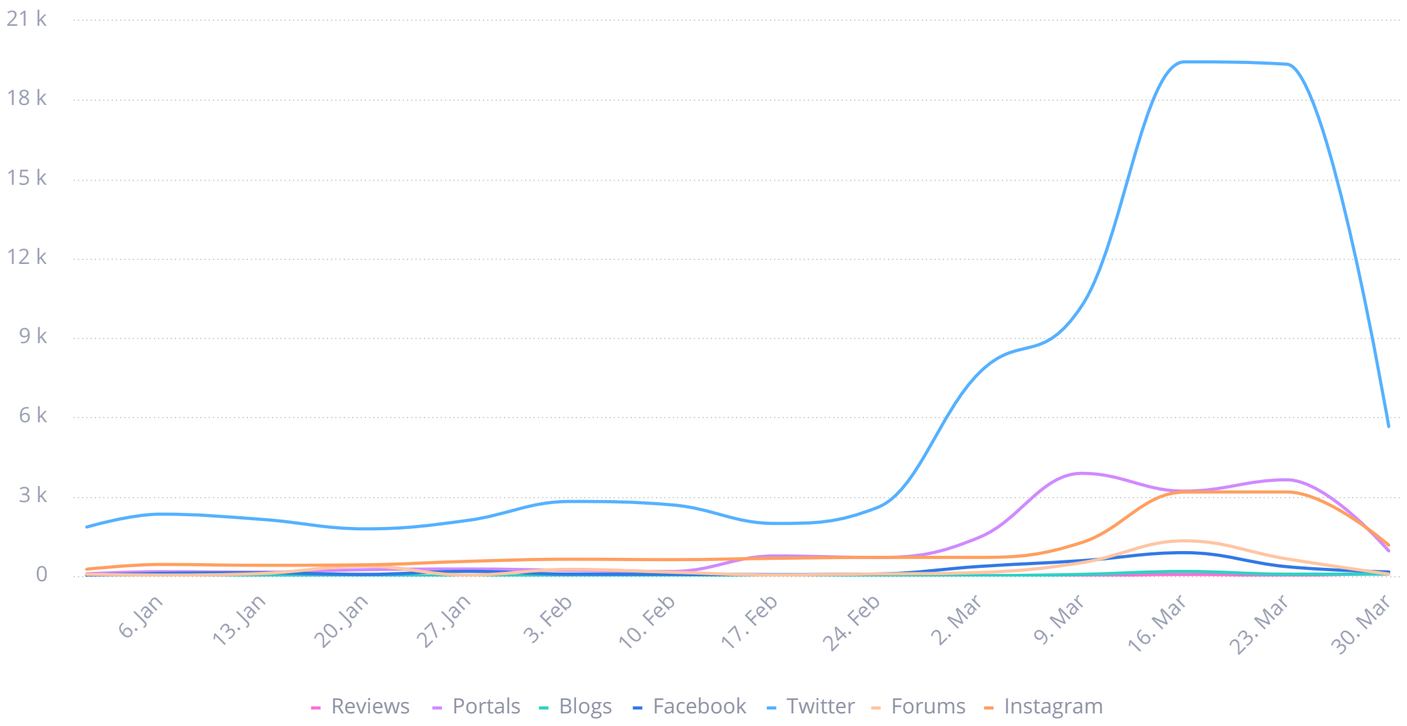


Source Analysis

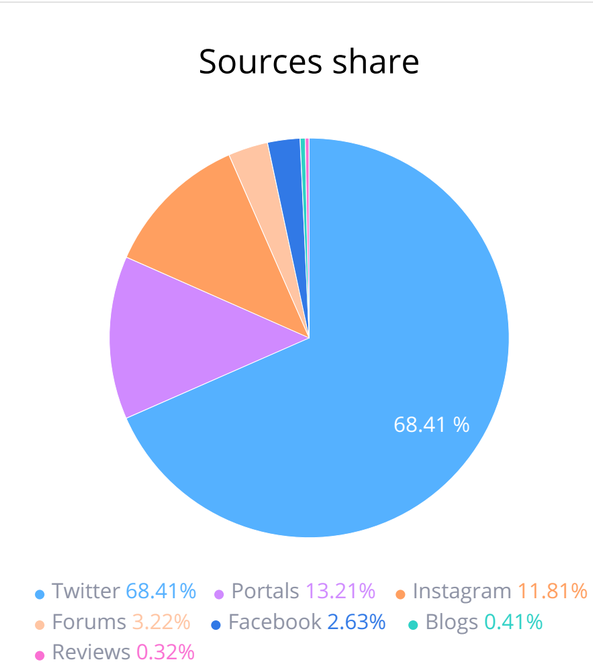
Where does the discussion take place?

3

Mentions in time by source



Sources share

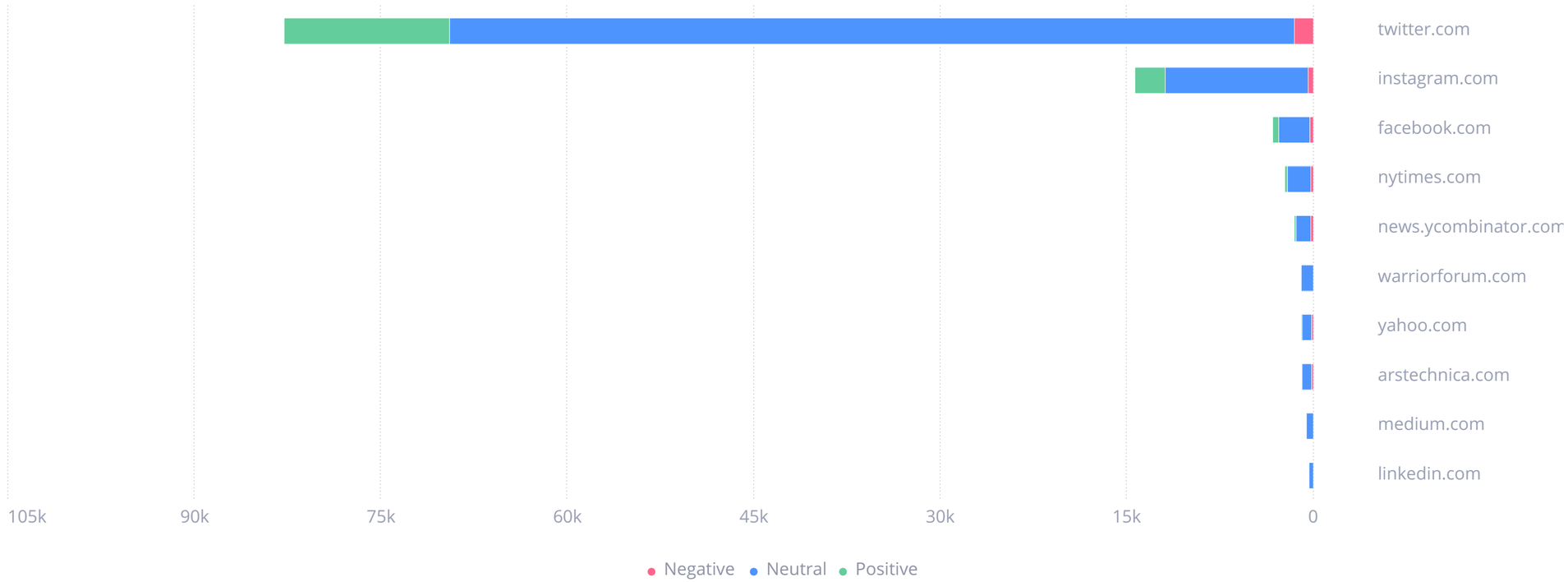


Source Analysis

Where does the discussion take place?

3

Top sources

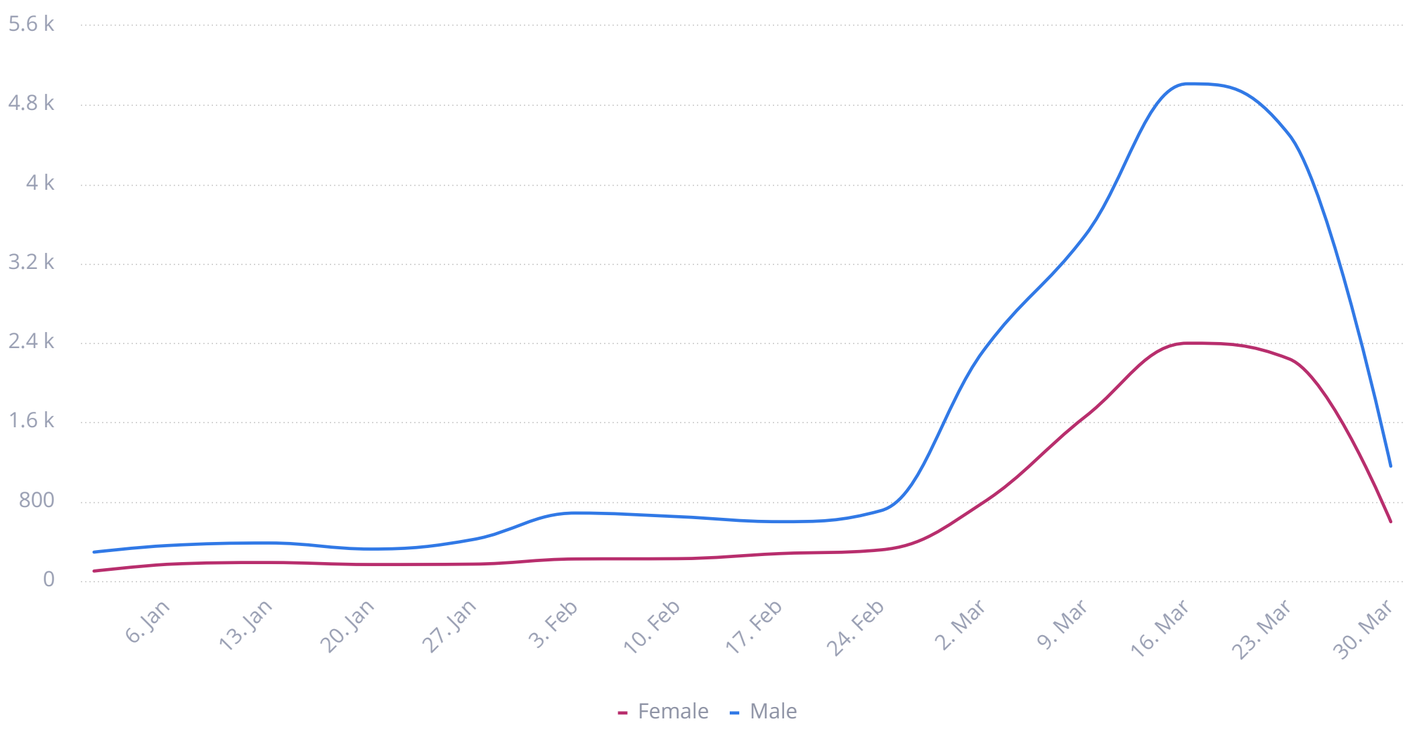


Gender share

Where do men and women participate in the discussion?

4

Mentions in time by gender



Gender ratio

Male	Female
17%	7%

Audience

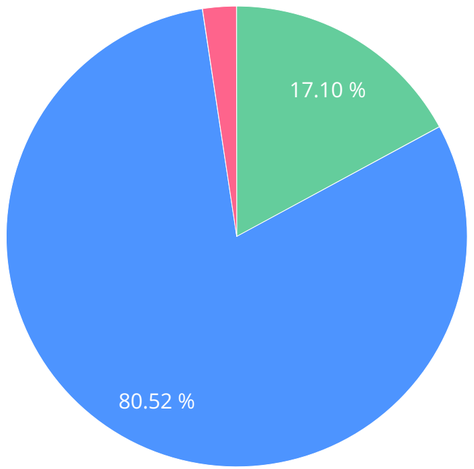
Male	Female
20909	9535

Gender share

Where do men and women participate in the discussion?

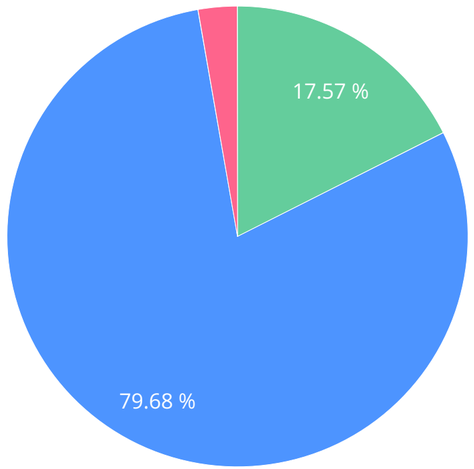
4

Male



Positive 17.10% Neutral 80.52% Negative 2.38%

Female



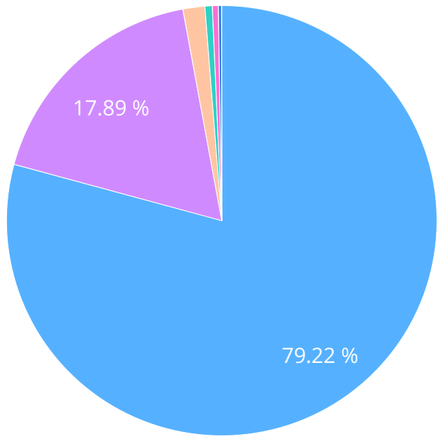
Positive 17.57% Neutral 79.68% Negative 2.75%

Gender share

Where do men and women participate in the discussion?

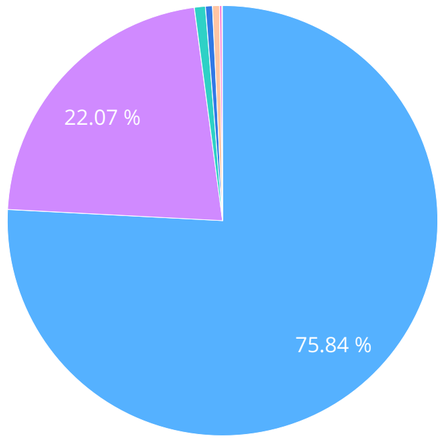
4

Male



Twitter 79.22% Portals 17.89% Forums 1.65% Blogs 0.55% Reviews 0.46%
Facebook 0.23% Instagram 0.01%

Female



Twitter 75.84% Portals 22.07% Blogs 0.84% Facebook 0.52% Forums 0.52%
Reviews 0.17% Instagram 0.04%

Who is the opinion leader?

Opinion leaders from Facebook

			AUTHOR ACTIVITY	COMMENTS	SHARES	LIKES
1	TMZ	7 460 821 fans, Facebook	1	1 466	2 839	6 671
2	PC Gamer	3 812 652 fans, Facebook	1	182	179	2 243
3	Vox	2 508 939 fans, Facebook	3	80	291	1 414
4	Virtual Vocations	14 597 fans, Facebook	443	89	306	1 586
5	Tech Insider	14 118 300 fans, Facebook	16	57	206	1 334
6	The Conversation	261 434 fans, Facebook	1	201	75	408
7	World Economic Forum	7 853 819 fans, Facebook	2	18	133	325
8	The Seattle Times	398 856 fans, Facebook	4	64	127	216
9	CBC News	2 331 097 fans, Facebook	1	227	239	735
10	Sweden.se	500 210 fans, Facebook	5	22	65	292

Who is the opinion leader?

Opinion leaders from Twitter

1	Evan Kirstel #StayHome #RemoteWork (@evankirstel) 283 578 followers Twitter	1096 AUTHOR ACTIVITY	15 614 FAVS	9 697 RETWEETS
2	CNN (@CNN) 46 424 151 followers Twitter	3 AUTHOR ACTIVITY	2 959 FAVS	673 RETWEETS
3	Reuters (@Reuters) 21 472 637 followers Twitter	3 AUTHOR ACTIVITY	228 FAVS	99 RETWEETS
4	TechCrunch (@TechCrunch) 10 137 308 followers Twitter	7 AUTHOR ACTIVITY	203 FAVS	109 RETWEETS
5	ABC News (@ABC) 15 223 811 followers Twitter	4 AUTHOR ACTIVITY	307 FAVS	165 RETWEETS
6	Inc. (@Inc) 2 773 651 followers Twitter	18 AUTHOR ACTIVITY	1 280 FAVS	697 RETWEETS
7	ashton kutcher (@aplusk) 17 858 229 followers Twitter	2 AUTHOR ACTIVITY	233 FAVS	82 RETWEETS
8	Evan Kirstel (@evankirstel) 283 011 followers Twitter	151 AUTHOR ACTIVITY	1 119 FAVS	754 RETWEETS
9	Forbes (@Forbes) 15 856 962 followers Twitter	2 AUTHOR ACTIVITY	118 FAVS	41 RETWEETS
10	BlackBerry (@BlackBerry) 4 206 772 followers Twitter	7 AUTHOR ACTIVITY	294 FAVS	107 RETWEETS

Who is the opinion leader?

Opinion leaders from Instagram

1	Greenpeace International (@greenpeace) Instagram	1 AUTHOR ACTIVITY	1 114 COMMENTS	86 937 LIKES
2	ASUS (@asus) Instagram	2 AUTHOR ACTIVITY	74 COMMENTS	22 581 LIKES
3	ASUS North America (@asususa) Instagram	4 AUTHOR ACTIVITY	41 COMMENTS	20 604 LIKES
4	HubSpot (@hubspot) Instagram	9 AUTHOR ACTIVITY	739 COMMENTS	15 014 LIKES
5	Logitech (@logitech) Instagram	3 AUTHOR ACTIVITY	86 COMMENTS	9 242 LIKES
6	Nomad (@nomad) Instagram	1 AUTHOR ACTIVITY	25 COMMENTS	4 181 LIKES
7	IDEO (@ideo) Instagram	1 AUTHOR ACTIVITY	7 COMMENTS	1 341 LIKES
8	Babba C Rivera (@babba) Instagram	1 AUTHOR ACTIVITY	8 COMMENTS	1 081 LIKES
9	Atlassian (@atlassian) Instagram	2 AUTHOR ACTIVITY	34 COMMENTS	907 LIKES
10	Seed (@seed) Instagram	1 AUTHOR ACTIVITY	20 COMMENTS	860 LIKES

Who is the opinion leader?

Opinion leaders from other sources

1	Chris Herd Web	12 ARTICLES	6	Larry Dignan Web	17 ARTICLES
2	Written by Pamela Bump Web	3 ARTICLES	7	Andy Chalk Web	2 ARTICLES
3	Lou Giserman, Web	7 ARTICLES	8	Clint Boulton Web	3 ARTICLES
4	Samu Konttinen Web	1 ARTICLES	9	Eve Andrews Web	2 ARTICLES
5	F-Secure Global Web	1 ARTICLES	10	Paayal Zaveri Web	25 ARTICLES

What are the most popular mentions?

Most popular mentions

No author data Article
www.itproportal.com
• 20/01/2020 • 12:00

Top three business benefits of remote work

Attracting & retaining talent Lowering operating costs Enhancing productivity

No author data Article
www.bizjournals.com
• 14/01/2020 • 14:14

Humana comes in high in "work at home" ranking

By Chris Larson – Reporter, Louisville Business First Jan 14, 2020, 2:14pm EST Humana Inc. was recognized as a top company in offering work-at-home and remote options for its employees for the last seven years by a top job listing website. FlexJobs.com has ranked the Louisville-based health insurance and services provider No. 15 on its list of 100 companies that offer the most positions with work-at-home or remote work options. And it notes that the health care industry is accelerating toward remote work options. You can find the ranking here. Humana has been recognized by FlexJobs since the top 100's inception in 2014. FlexJobs analyzed the job postings of more than 54,000 companies...

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www.bizjournals.com

• 06/01/2020 • 22:53

Major Seattle employers strategize around 10-week light rail disruption

By Paxtyn Merten – Staff writer, Puget Sound Business Journal Jan 6, 2020, 10:53pm PST Zillow Group and F5 Networks — two downtown Seattle employers that rely largely on public transit — are encouraging employees to work flexible hours or from home during the light rail service disruptions, which as expected to last 10 weeks. Construction began over the weekend to integrate downtown Seattle's light rail to the new line that will extend to the Eastside via the International District/Chinatown station. While work is underway, light rail trains will operate less frequently and riders will have to transfer at Pioneer Square to avoid construction. There will also be two...

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• 16/01/2020 • 15:29

Startup tech firm Yac raises $1.5M after finding investors on Twitter

By Alex Soderstrom – Staff writer, Orlando Business Journal Jan 16, 2020, 3:29pm EST Orlando-based Yac closed a $1.5 million venture capital funding round in December for its platform meant to ease communication among remote employees, co-founder and CEO Justin Mitchell told Orlando Business Journal. Yac is a voice collaboration tool that allows for asynchronous voice messaging for remote work teams. The fundraising round was led by San Antonio-based venture firm Active Capital. Yac is an attractive investment because of the product design, the growth of remote work and the passion and speed of the team, Chris Saum, Active Capital director of business development, told OBJ. "The...

No author data Article

www.globaltimes.cn

• 15/03/2020 • 00:00

DingTalk, Lark enable students learn from home while schools are closed

As the deadly coronavirus continues to spread globally, more students have to turn to online courses when they are required to stay away from schools, which will provide opportunity for Chinese tech firms as the latter have successfully helped local students attend remote classes. Governments in 49 countries have announced closure of schools, according to the United Nations Educational, Scientific and Cultural Organization (UNESCO), in an attempt to rein in the coronavirus-caused pandemic. In a list of UNESCO recommendations for distance learning solutions, Chinese-developed app DingTalk, the Alibaba-owned chat, videoconferencing and task management tool — and ByteDance's remote-work...

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• 17/01/2020 • 16:17

How this local entrepreneur created a startup on accident

By Alex Soderstrom – Staff writer, Orlando Business Journal Jan 17, 2020, 4:17pm EST Orlando tech startup Yac — which raised $1.5 million last month and grabbed the attention of national venture capital firms — never was intended to be a startup, co-founder and CEO Justin Mitchell told Orlando Business Journal. Yac — a voice collaboration tool that allows for asynchronous voice messaging for remote work teams — originally was created by Mitchell's software development firm SoFriendly as part of a competition. But then a few chance Twitter encounters changed Yac's trajectory. See the gallery above for a look at Orlando's top venture capital deals of 2019. Here's...

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• 13/01/2020 • 00:00

Reshaping talent development strategy

By Kirsten Rhodes – San Francisco Managing Principal, Deloitte LLP Jan 13, 2020 Acquiring the right skills for organizations to remain competitive and prepare for the future of work is more important than ever. In fact, according to Deloitte's 2019 Human Capital Trends report, 57 percent of respondents say their employees would have an easier time finding a new job with a new employer than within their current organization. And for companies in talent-rich areas like San Francisco, it's more important than ever to incorporate strategies that can make your organization more attractive to the "best of the best." Make purpose a priority Organizations remain focused...

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• 14/01/2020 • 13:36

Now Hiring: How Philadelphia-area employers are navigating the tight labor market

By Michelle Caffrey – Reporter, Philadelphia Business Journal Jan 14, 2020, 1:36pm EST Updated Jan 14, 2020, 1:39pm EST Unemployment in Greater Philadelphia remains low at 4%, down from its 10-year high of 9.3% in early 2010, but how that figure plays out on-the-ground, however, is far less cut and dry. Employers often talk about their struggles to find skilled workers, while other stakeholders are increasingly ringing the alarm about how automation and artificial intelligence could drastically disrupt employment levels. Adding in geographic and educational disparities further complicates the picture. At its 2020 Economic Forecast, the Philadelphia Business Journal gathered experts who...

No author data Article

www.sec.gov

• 25/03/2020 • 13:02

Coronavirus (COVID-19)

Division of Corporation Finance Securities and Exchange Commission CF Disclosure Guidance: Topic No. 9 Date: March 25, 2020 Summary: This guidance provides the Division of Corporation Finance's current views regarding disclosure and other securities law obligations that companies should consider with respect to the coronavirus disease 2019 (COVID-19) and related business and market disruptions. Supplemental Information: The statements in this CF Disclosure Guidance represent the views of the Division of Corporation Finance. This guidance is not a rule, regulation or statement of the Securities and Exchange Commission. Further, the Commission has neither approved nor disapproved its...

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www.hrw.org

• 19/03/2020 • 05:01

Human Rights Dimensions of COVID-19 Response

On March 11, 2020, the World Health Organization (WHO) declared that an outbreak of the viral disease COVID-19 – first identified in December 2019 in Wuhan, China – had reached the level of a global pandemic. Citing concerns with "the alarming levels of spread and severity," the WHO called for governments to take urgent and aggressive action to stop the spread of the virus. International human rights law guarantees everyone the right to the highest attainable standard of health and obligates governments to take steps to prevent threats to public health and to provide medical care to those who need it. Human rights law also recognizes that in the context of serious...

Glossary

How to read this report?

SentiOne's advanced system, which finds unlimited keywords on numerous sources, gives incomparable possibilities of online listening. Each project is the wealth of insights within online audiences.

Mentions - The instant results of online listening. SentiOne system based on proprietary algorithm gathers and analyses all online statements, opinions, and comments that contain keywords specified in the search query. Mention box in SentiOne panel consists of the whole phrase including the keywords and other data such as exact time of publication, source, sentiment, etc. They are an incomparable source of information from unbiased internet discussions about the monitored subject.

Sources - Each minute SentiOne's crawlers go through endless numbers of social media, forums, platforms, blogs, review sites, news portals, and all the corners of the web where people share their opinions. For the company, knowing the specific domains or kinds of domains where the discussions are held, is the perfect insight on online presence, helpful in planning campaigns.

Sentiment - This feature rates online statements as positive, negative or neutral. In SentiOne, it is based on cutting-edge natural language processing technologies supported by human expertise. That is why it shows with a great accuracy how the monitored topic is received by the online audience and can be used for example as a detector of potential social media crises.

Reach - SentiOne estimates number of viewable impressions for each mention. This makes it possible to observe the spreading range of posts, campaigns, and influencers.

Gender - SentiOne system automatically detects the gender of the author based on the names library as well as other linguistic traits that determine author's gender. Dividing online mentions by the estimated sex of their authors can be a part of basic targeting processes. Mention analysis and charts showcasing the distribution of discussions is an outstanding insight for products dedicated specifically to men or women.

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