

## Terms and Conditions of the SentiOne's Black Friday Promotion

16<sup>th</sup> November 2020

1. These Terms and Conditions govern the SentiOne Sp z o.o. '**BlackFriday**' Promotion, (**the "Promotion"**). Participation in the Promotion means that the Customer agrees to the following Terms and Conditions.
2. Promotion is organized by SentiOne Sp. z o.o., ("**SentiOne**"), with its registered office in Gdańsk, Poland, ul. Lęborska 3b, registered in the Register of Entrepreneurs maintained at the District Court Gdańsk-Północ in Gdańsk, VII Commercial Division of the National Court Register no. 0000400624, Tax Identification Number (VAT ID, NIP): PL5252520285, share capital: 1.244.800,00 PLN.
3. The Promotion is open to Free Trial Account holders whose free trial period has expired or is still active and to users who have not yet activated or have never activated any SentiOne Free Trial or Paid Plan account, referred to as '**Participant**'. To participate, they must create or/and upgrade their Free Trial Account to one of the SentiOne Paid Accounts within the Promotion period.
4. The Promotion entitles the Customer to receive a 50% discount for unlimited monthly renewals on his account upgrade to any paid plan he chooses (Excluding Enterprise). The standard plan prices are available at <https://sentione.com/pricing>.
5. To benefit from the Promotion, the Participant must:
  - a) Upgrade the account to a paid account (**the 'Account'**) by creating a new account or logging in on the promotional landing page within the Promotion time frame that is from Nov 16th, 2020, 9 am CET till Dec 1st, 2020, 11:59 pm CET.
  - b) The promotional landing page is available at <https://sentione.com/promo>
  - c) Pay for the selected Account via an online payment form.
6. The promotion concerns only the following service variants '**Plans**': Team (Monthly).
7. The Promotion is valid from Nov 16th, 2020, 9 am CET till Dec 1st, 2020, 11:59 pm CET.
8. The 50% discount will be applied to the account monthly for the first three months (only if the plan has not been canceled or terminated within that time). If the user ends the service, the discount for his account plan will no longer be applicable.
9. If there is a change in the Account as to subscription period or subscription plan (for example, a switch from monthly to annual), or the Account has been deactivated due to non-payment, the Discount will be canceled and will not be reinstated.

10. The benefits resulting from this Promotion cannot be transferred to another person or another SentiOne Account.
11. Each Participant can buy only one Account with one subscription plan at said Discount.
12. The discount cannot be combined with any other promotional offer.
13. SentiOne reserves the right to change or to end the Promotion at any time without prior notice. Terms and Conditions are available at **<https://cdn.sentione.com/marketing/blackfriday2020.pdf>**
14. Any complaints or inquiries regarding the Promotion shall be submitted to Customer Support via [contact@sentione.com](mailto:contact@sentione.com)
15. The governing law is the law of the country of SentiOne's registered head office.
16. Participation in the Promotion means that the Participant has consented to these Terms and Conditions and general SentiOne terms and conditions: <https://sentione.com/legal/terms> and Privacy Policy <https://sentione.com/legal/privacy>